



MBA Admissions Strategy: From Profile Building to Essay Writing

By Avi Gordon

McGraw Hill Professional - Open University Press, 2005. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: IntroductionSECTION ONE: STRATEGY FOR THE ADMISSIONS PROCESS1. Marketing to AdcomGetting elected. Seeing the world through Adcom's eyes. "People people." The reward system for admission officers. Business schools compete too.2. What Satisfies the Admissions Committee?The key attributes. Summary: A CEO in waiting. It's your future not your past that counts. The four attribute dimensions. A four-part interlocking profile. Class balance. Highlighting diversity contribution. A two-way fit. Understanding the school's market positioning. Start with your needs.3. Strategy FundamentalsResearching and choosing schools. Dig behind the websites and glossy brochures.Visiting the campus. How many schools? Gmat strategy. Managing references and referees. Priming referees. Referee fatigue. Interview strategy. Understanding behavioral questioning. International applicants. Foreigners for US schools. Americans for foreign programs4. What Goes On After You Hand In Your ApplicationThe committee meeting. Application timing issues. A basic timeline. The role of the essays. Fine-tuning selection. Rewarding strengths outside the classroom. Communication skills. Meeting the essay requirements.SECTION TWO: PROFILE-BUILDING TECHNIQUES5. The Profiling ProjectProfiling: Why do it? Creating an alternative basis for essay responses. Preparing for behavioral questioning . Brainstorming methodology.

Reviews

This created ebook is great. it was writtern very properly and useful. Its been printed in an exceedingly easy way in fact it is just right after i finished reading this pdf where basically modified me, alter the way i think.

-- **Aglae Becker**

This ebook is definitely worth buying. It is definitely basic but excitement within the fifty percent in the ebook. Its been designed in an extremely straightforward way which is merely following i finished reading this ebook where basically changed me, alter the way in my opinion.

-- **Ward Morar**

Relevant Books



Grandpa Spanielson's Chicken Pox Stories: Story #1: The Octopus (I Can Read Book 2)

HarperCollins, 2005. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Foreword by Raph Koster. Introduction. I. EXECUTIVE CONSIDERATIONS. 1. The Market. Do We Enter the Market? Basic Considerations. How and Which Niche? Market Analysis: Who Are...



Maisy's Christmas Tree

Candlewick, 2014. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: The final scene of the gang caroling around the tree, complete with paper crowns from British Christmas crackers, is delightful. Toddlers celebrating the holiday will enjoy...



The Web Collection Revealed, Premium Edition: Adobe Dreamweaver CS6, Flash CS6, and Photoshop CS6 (Stay Current with Adobe Creative Cloud)

Cengage Learning, 2012. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: You can now maximize and integrate the design and development power of Adobe Creative Suite 6 with WEB COLLECTION REVEALED PREMIUM EDITION. This one of...



Star Flights Bedtime Spaceship: Journey Through Space While Drifting Off to Sleep

CreateSpace Independent Publishing Platform, 2013. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: "Star Flights Bedtime Spaceship" is a charming and fun story with the purpose to help children unwind and go to sleep. The underlying...



TJ new concept of the Preschool Quality Education Engineering the daily learning book of: new happy learning young children (2-4 years old) in small classes (3)(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2005-09-01 Publisher: Chinese children before making Reading: All books are the Youth Pre-employment Training software download generated pictures...



TJ new concept of the Preschool Quality Education Engineering the daily learning book of: new happy learning young children (3-5 years) Intermediate (3)(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2005-09-01 Publisher: Chinese children before making Reading: All books are the Youth Pre-employment Training software download generated pictures...
